

**FOR IMMEDIATE RELEASE**

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## **The 3 Sides of Excellence**

### **Integrating EXTERNAL Business Skills, INTERNAL Personal Motivation, and the Tools to Measure the RESULTS**

**Toronto, Ontario (February 26, 2007)** - The Gaski Performance Group, in collaboration with Seneca College, Faculty of Continuing Education and Training, and Georgian College, Business and Management Studies, is pleased to announce the launch of a series of workshops designed to foster performance excellence for individuals and organizations alike.

*This series of workshops include:*

- **Multi-Skills Excellence**  
This business skills workshop is designed to improve Leadership, Sales, Customer Service and Interpersonal skills, and is scheduled for Toronto, Ontario (March 28, 2007) and in Barrie, Ontario (April 18, 2007)
- **Measuring the R.O.I. (Return on Investment) of Training**  
This management workshop is designed to demonstrate how to measure the impact of training on organizational results, and is scheduled for Toronto, Ontario (March 27, 2007)
- **ABC's of Personal-Professional Excellence**  
This personal-professional excellence workshop is designed to provide individuals and groups with the knowledge, tools and the techniques necessary to achieve excellent outcomes in their professional, business, sports and personal worlds, and is scheduled for Toronto, Ontario (June 9 and June 10, 2007)

"Typically training tends to focus on the external aspect of learning, for example, a business skill required by the individual," explains Joe L. Gaskovski, president of the Gaski Performance Group, "but too often it ignores the internal aspect of the individual's motivation, and how that impacts organizational results. The end result of the training is a short-lived performance improvement spike, or worse, there is no change at all. What's needed is a holistic approach to performance excellence that integrates; the business aspect of performance, the personal aspect of performance, and an understanding of how each should and could be measured."

The primary goal of these programs is to help both individuals and their organizations strive for and reach their goals and potential. Each of these programs offers valuable insights, strategies and techniques for achieving excellence in both the personal and professional arena.

Additional information on each program is available at:

*Multi-Skills Excellence (Toronto event)* - [www.gaski.com/perform/MSES.html](http://www.gaski.com/perform/MSES.html)

*Multi-Skills Excellence (Barrie event)* - [www.gaski.com/perform/MSEG.html](http://www.gaski.com/perform/MSEG.html)

*Measuring the R.O.I. of Training (Toronto event)* - [www.gaski.com/perform/ROI.html](http://www.gaski.com/perform/ROI.html)

*The ABC's of Personal-Professional Excellence (Toronto event)* - [www.gaski.com/abc](http://www.gaski.com/abc)

#### **About Gaski Performance Group**

Gaski Performance Group ([www.gaski.com](http://www.gaski.com)) is a Canadian management training and development organization with expertise in management, sales and leadership. The company provides skills enhancement initiatives, assessment and evaluation programs, and customized workshops to organizations, government, non-profit groups and individuals alike.