

**FOR IMMEDIATE RELEASE**

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## **Business sponsored Personal-Professional Excellence**

**Transforming excellence from a random chance event to one that's regular and planned**

**Toronto, Ontario (March 1, 2007)** - The Gaski Performance Group, creators of the ABC's of Personal-Professional Excellence workshop, today launched a sponsorship program designed to encourage small, medium and large businesses take initiative towards promoting performance excellence both inside and outside of their organizations.

"We wanted to give Canadian businesses, those who share our vision of wanting to support people towards achieving their potential, the opportunity of helping as many people as possible," explains Joe L. Gaskovski, president of the Gaski Performance Group. "We especially wanted to help those who had the desire for positive growth but may lack the financial means to begin. By encouraging Canadian business to come to the table as sponsor we've enabled the sponsor to turn a small financial gift into a golden life-long opportunity."

The primary goal of the ABC's of Personal-Professional Excellence program is to help people strive for and reach their goals and potential. By exploring the key success principles from a practical hands-on perspective the participants build a personal blueprint that acts as a foundation focusing their energies towards creating positive outcomes in their world.

The ABC's of Personal-Professional Excellence integrates the key success principles from:

- **Peak Performance Training** - key concepts that lead to consistent performance excellence
- **The Law of Attraction** - how our mindset attracts or hinders success
- **Neuro Programming** - strategies to influence-change negative mental scripts
- **Performance Sports Psychology** - techniques elite athletes use to prepare for competition
- **Visualization and Imagery** - personal tools that help improve performance ...

... in a way that fosters professional, business, sales, and financial success, and that helps to improve relationships, health, and sports performance. It is ideal for individuals, couples and groups who want to improve in some capacity.

*For Additional information:*

**Sponsorship** information is available at - [www.gaski.com/sponsor](http://www.gaski.com/sponsor)

ABC's of Personal-Professional Excellence **Program** information is available at - [www.gaski.com/abc](http://www.gaski.com/abc)

### **About Gaski Performance Group**

Gaski Performance Group ([www.gaski.com](http://www.gaski.com)) is a Canadian management training and development organization with expertise in management, sales and leadership. The company provides skills enhancement initiatives, assessment and evaluation programs, and customized workshops to organizations, government, non-profit groups and individuals alike.