



Attention: News / Business Editors  
**Media Alert**

**FOR IMMEDIATE RELEASE**

Contact: Joe L. Gaskovski  
Phone: (416) 855-2424  
Email: [media@gaski.com](mailto:media@gaski.com)  
URL: <http://www.gaski.com>

**Wired-to-Win: A framework for Personal and Professional Excellence  
Performance workshop explores the transformation from Good to Great**

**Toronto, Ontario (May 7, 2007)** - The Gaski Performance Group is pleased to announce the launch of two additional complimentary events (May 10 and May 14) in the highly sought-after series on how to create the mental framework necessary to go beyond "good" to achieve "great". These seminars are preparatory sessions for the June workshop designed to help business leaders, individuals and teams develop the mental framework necessary for success in their business, sports or personal endeavors.

"Some people find it easy to consistently demonstrate success. This program is for the rest of us, the other 95%," explains Joe L. Gaskovski, president of the Gaski Performance Group. "Our goal is to empower the 95% to strive for and reach their desired level of success, regardless of the conditions around them at this moment. With the right mental framework, anyone can go from "good" to "great"."

The Wired-to-Win workshop (based on a College level leadership program subject) explores the driving factors behind great business leaders, performance athletes and people who consistently achieve personal excellence. It incorporates the psychology of success (how our mental state impacts our success), to the business excellence principles (the findings in Jim Collins best selling book Good to Great), to the study of Neuro Programming (how internal mental scripts are formed), and to performance sports concepts (techniques that elite athletes use to maximize performance excellence).

Additional information is available at [www.gaski.com/abc](http://www.gaski.com/abc)

**About Gaski Performance Group**

Gaski Performance Group ([www.gaski.com](http://www.gaski.com)) is a Canadian management training and development organization with expertise in leadership, management, and professional sales. The company provides learning and development, skills enhancement initiatives, assessment tools and evaluation programs, along with customized workshops for businesses, organizations, and individuals.