



Attention: News / Business Editors  
**Media Alert**

**FOR IMMEDIATE RELEASE**

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**How does your ACHIEVEMENT potential measure up?  
On-line assessment tool measures your potential for achievement.**

**Toronto, Ontario (Sept 20, 2007)** - The Gaski Performance Group is pleased to announce the launch of an easy to use on-line tool for assessing one's potential for achievement. This resource is an effective way to quickly measure the potential for greater achievement of business owners, entrepreneurs, sales people, sports athletes, students, and individuals alike. The Achievement Index ranks the participants current level of achievement potential against the aggregate findings of other achievement minded individuals.

"We wanted to give individuals a quick and easy way to measure themselves against the competencies found in high achievers," explains Joe L. Gaskovski, president of the Gaski Performance Group. "The Achievement Index represents a starting point in developing one's potential for greater success. The assessment provides immediate feedback on competency gaps and areas considered essential for reaching the highest level of individual performance."

The Achievement Index assessment provides either a numeric Achievement score, or a score and specific feedback on the competencies and developmental dimensions necessary to increase achievement potential, the choice is up to the individual. The assessment ranking is based on the achievement competencies and evaluations used to enhance the opportunity for greater achievement of business students in the Seneca College Leadership Certificate Program.

Additional information is available at [www.gaski.com/tools](http://www.gaski.com/tools)

**About Gaski Performance Group**

Gaski Performance Group ([www.gaski.com](http://www.gaski.com)) is a Canadian management training and development organization with expertise in leadership, management, and professional sales. The company provides learning and development, skills enhancement initiatives, assessment tools and evaluation programs, along with customized workshops for businesses, organizations, and individuals.