



Attention: News / Business Editors
Media Alert

FOR IMMEDIATE RELEASE

Contact: Joe L. Gaskovski
Phone: (416) 855-2424
Email: media@gaski.com
URL: <http://www.gaski.com>

Because Satisfactory isn't Good Enough

Business Communication Skills Workshop Launched in Partnership with Georgian College

Toronto, Ontario (March 10, 2008) - The Gaski Performance Group, in collaboration with Georgian College, Continuing Education and Training, announce the launch of a joint training workshop designed to enhance the business skills of professionals in the Barrie area.

This Interpersonal Business Communication Skills Workshop, scheduled for April 18, 2008 in Barrie (Ontario), is a highly focused program designed to refine and refresh the essential communication skills most essential for business and personal success. This workshop is delivered in a concise learning format that allows for immediate application of the learned skills.

"How we communicate a message can often have more impact than the words of the message itself," said Joe Gaskovski, President of the Gaski Performance Group. "So this workshop is focused on understanding the importance of how to communicate in any business environment."

The program is a valuable tool for business people looking to quickly and effectively improve their professional communication skills through a fast-paced highly focused skills development program. This program is valuable for: Staff, Managers, Supervisors, and Team Leaders, Business Owners and Entrepreneurs.

Additional information is available at www.gaski.com/perform/work/ibcg.html or Georgian College, Business and Management Studies at www.georgianc.on.ca/news_new.php?ID=396

About Gaski Performance Group

Gaski Performance Group (www.gaski.com) is a Canadian management training and development organization with expertise in management, sales and leadership. The company provides skills enhancement initiatives, assessment and evaluation programs, and customized workshops to organizations, government, non-profit groups and individuals alike.